



FAYETTEVILLE TECHNICAL COMMUNITY COLLEGE

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Dr. J. Larry Keen, President

Press Release

FOR IMMEDIATE RELEASE

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FTCC LAUNCHES INNOVATION CENTER

FAYETTEVILLE, N.C. – March 1, 2011 - FTCC President Dr. Larry Keen announces the launch of the Fayetteville Technical Community College Innovation Center, which will serve as a research, design, and test facility for instructional learning technology applications in support of Fayetteville Tech's global education, training, and workforce missions. The Center will also support FTCC's economic efforts for the greater Fayetteville/Cumberland County region.

"This is a natural evolution of how Fayetteville Technical Community College can better serve the community as it develops and implements technologies, such as interactive 3D. The Center provides a vehicle for FTCC to seek opportunities in support of economic growth and to bring educational resources and opportunities to Fayetteville Tech, as we extend our global outreach to businesses, industry, and education," said Dr. Larry Keen.

Bob Ervin, FTCC's vice president for learning technologies, will serve as executive director of the FTCC Innovation Center which will be housed in the Harry F. Shaw Virtual College Center located at 2201 Hull Road. Bob Ervin can be reached at erwinb@faytechcc.edu or at (910) 678-8442.

Fayetteville Technical Community College was established in 1961 and serves over 37,000 students annually by providing over 150 affordable occupational, technical, general education, college transfer, and continuing education programs to meet students' needs and desires as well as the community's needs. Visit FTCC's website at www.faytechcc.edu.

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