



FAYETTEVILLE TECHNICAL COMMUNITY COLLEGE

P.O. BOX 35236 • FAYETTEVILLE, NORTH CAROLINA 28303-0236

Dr. J. Larry Keen, President

PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: Brent Michaels
(910) 678-8209

FTCC's Horticulture Program to Hold Open House April 15

FAYETTEVILLE, NC – April 13, 2011 – The Horticulture Program at Fayetteville Technical Community College will hold an Open House on April 15 at the Horticulture Education Center (adjacent to the Cape Fear Botanical Gardens) for students from high schools and middle schools with agriculture programs. Students will participate in outdoor events and learn about the importance of green industry in North Carolina's economy. The Open House will begin at 9:30 a.m. and will include a guided tour of the Cape Fear Botanical Gardens. Fayetteville Tech's horticulture students will serve as tour guides and hosts during the Open House.

Jeffrey Webb serves as the chairperson of the Horticulture Technology program. "Through the Open House, we are reaching out to local high school students to tell them it's important to attend college after graduation. And we hope some of them will share an interest in horticulture and will choose to enroll in our program."

FTCC's President, Dr. Larry Keen, encourages a focus on green industry. "It is rewarding to have opportunities to share the important message about sustainability with young students and to stimulate ideas and promote a better understanding about how thinking green leads to strategies that do not compromise the environmental needs of our future generations."

Fayetteville Tech's Horticulture Technology program offers a program leading to the award of associate degree in applied science and programs leading to certificates in Horticulture Science and in Basic Landscape Maintenance. Questions about these programs may be directed to Jeffrey Webb at webbj@faytechcc.edu or at (910) 678-8447.

Founded in 1961, Fayetteville Technical Community College is one of 58 institutions in the North Carolina Community College System. FTCC serves more than 34,000 students annually by providing over 150 occupational, technical, general education, college transfer, and continuing education programs.

###

BOARD OF TRUSTEES

Board Chair Mr. Charles J. Harrell • **Vice-Chair** Mr. William S. Wellons, Jr. • **Secretary** Mrs. Esther R. Thompson
Members Dr. Mike W. Choe, Mr. Ronald C. Crosby, Jr., Dr. Dallas M. Freeman, Dr. Marye J. Jeffries
Mr. Charles E. Koonce, Mr. John M. Lennon, Mrs. Sheryl J. Lewis, Mr. David McCune, Mrs. Susie S. Pugh

MAIN CAMPUS: PHONE (910) 678-8400 • FAX (910) 484-6600
SPRING LAKE CAMPUS: PHONE (910) 678-1000 • FAX (910) 436-5184
www.faytechcc.edu

An Equal Opportunity Institution